



2022

The Exhibition for Future Engineers in the North East and the Tees Valley

Supporters' Opportunities

www.bringitonne.co.uk



New Ideas for 2022

Parent visits to learn about
Bring It On

Local final year engineering
students to meet North East
and Tees Valley engineering
companies

New Ideas for 2022

Extended access to a wider
audience via 'online'
offerings

Headline Supporters can
broadcast to schools from
the event





Bring It On, The Exhibition for Future Engineers in the North East and the Tees Valley

is about to enter its sixth successful year. Live exhibitions have been run, in 2017, 2018 and 2019. In 2020 and 2021, due to the Coronavirus pandemic, we delivered Bring it On virtually.

In 2020 we produced a series of videos featuring local engineering companies and the engineers that work for them. In 2021 we broadcast a live event into schools to coincide with COP26. The content from both can be viewed on our website.



Whilst the virtual events have been highly successful, they are not a complete substitute for a live exhibition.

In 2022 we plan to revert to a live event, on October 12th and 13th at the Beacon of Light building in Sunderland. We will re-establish Bring It On as the major showcase of North East engineering for young people, keeping with the founding principles which have made Bring It On a success.

We are hoping to deliver three innovative new features in 2022:

- We will invite local Universities and Colleges to offer their final year engineering students the opportunity to visit the exhibition during the middle evening to meet exhibiting companies.
- We will invite schools to bring parents with them to experience the exhibition and hopefully inspire their children and their friends to become engineers.
- We will add a virtual element to allow the exhibition to be experienced by a wider cohort of pupils and schools and allow Headline Supporters who have a significant interaction with schools to make their own 'broadcasts' from Bring It On.

What we can do may depend on the prevailing Covid situation, but we will consult closely with the venue, schools, local authorities, exhibitors, and other interested parties and adjust our plans if necessary. The Institution of Mechanical Engineers' Covid Task Force will advise on any additional precautions or equipment that may be desirable.

As always, our objectives will be to raise the aspirations of youngsters in our region and contribute to closing the engineering skills gap by **Educating** pupils about the engineering activities taking place around them, **Inspiring** them to want to be part of it and **Informing** them about what they need to do to become so.

We are currently in the early planning stage of Bring It On 2022. For further information please contact Bowman Bradley at bowman_1@live.com or ring 01740 644422.

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Bring It On Live Exhibition 2019
67 North East Based Engineering Companies
129 Schools from 14 Local Authorities
1860 Pupils
About 210 Teachers

Virtual Bring It On 2020
20 Videos featuring 18 North East engineering companies and 55 North East engineers and engineering students

Virtual Bring It On Live 2021
A live event broadcast into schools on November 4th to coincide with COP26.
Themed 'Net Zero North East.'



Funding

No one, schools or companies, will be charged for taking part in Bring It On 2022 and no organisation will directly profit from the event.

We are currently fundraising in support of the 2022 programme and have a variety of different supporter opportunities available to companies, organisations and individuals who might like to offer their support.

Funds raised to support the event will be managed by a Steering Committee representing a range of partnership organisations.

Bring It On is now a Registered Charity (Charity Registration Number 1190704).

Why You Should Support us Financially.

Primarily it will be because you support our overall objectives. You may be an engineering company or organisation wanting to help young people to find worthwhile employment or wanting to support local industry or commerce.

You may be an individual who has, or has had, a good career in engineering, or who just wants to help local young people towards better life chances.

If you are a company or an organisation, you will be seen to be giving something back to your region.

If you are an individual, you will have the knowledge that you have contributed towards the future prosperity of your region and its young people.

All supporters will be recognised on our Wall of Honour at the exhibition and on our website.

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Charity Registration Number 1190704



SUPPORTER OPPORTUNITIES

THE FOLLOWING SUPPORTER OPPORTUNITIES ARE AVAILABLE FOR 2022



Noted as such on all event publicity with a logo on all electronic or hardcopy literature and on the 'Wall of Honour' at the exhibition

Noted as such on our Website with a 200-word resume of your organisation, prominent display of your logo and a link to your website if wished and exposure in our social media campaign.

The right to display a 'pop-up' banner at the exhibition

The right to broadcast from the exhibition, jointly branded with Bring It On Limited

The right to appoint a member of our Steering Team, if desired.



Noted as such on our Website and on the 'Wall of Honour' at the exhibition with your logo.



Noted as such on our Website and on the 'Wall of Honour' at the exhibition

We are also happy to consider bespoke packages for organisations who would like to sponsor a specific aspect of the 2022 programme.

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INDUSTRY SUPPORTER OPPORTUNITIES 2022



Bring It On benefits North East engineering by helping to close the engineering skills gap and, for exhibitors, the chance to raise their community profile at the exhibition with other North East employers, teachers and young people from north east schools, and meet final year engineering students from local universities and colleges during the middle evening.

This is an opportunity for North East based engineering companies to support Bring It On financially whether or not they are able to exhibit during the two days. Exhibiting at the exhibition itself remains free to all.

Industry Supporters will be noted as such, under the Engineering Sector of your choice, on our Website and on the 'Wall of Honour' at the exhibition with your logo, a link to your website and a 100-word resume of your company and the sector(s) in which it works.

Industry Supporters will also be able, together with exhibitors, to deposit literature in our 'careers library' which will be accessible to students during the middle evening.

Note: 'Small Company' means a company with less than 50 employees and a turnover of not more than £8.5m

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